

## Sponsorship Proposal Pack September 2009



**Roundwood Netball Club**

**[www.roundwoodnetballclub.co.uk](http://www.roundwoodnetballclub.co.uk)**



To discuss short/long term sponsorship  
or for more information please contact:

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### About Us

Roundwood Netball Club was formed in 2001 by a group of friends wanting to play netball in the local area of Croydon. Roundwood has continued to grow over the years and is a well respected club within the leagues that it plays in.

Roundwood play in both the Croydon Netball League and the Metropolitan Netball League.

Roundwood was recently awarded bronze accreditation on the Clubs Action Planning Scheme (CAPS). This recognizes all the hard work that the club already had in place and focuses on good practice in the development of players, coaches and umpires at all levels.

Roundwood currently have three adult teams (over 14's) and a large junior section catering for 8-14 year olds. We are dedicated in all we do, and give up our own time to coach, umpire and organise the club voluntarily.

### Sponsorship Opportunity

By sponsoring Roundwood Netball Club your company will secure on-going exposure locally and across the county. The key aspect of advertising through Roundwood Netball Club is primarily through our kit. Kit currently includes netball skirts, polo-shirts, hooded jumpers and waterproof jackets. The kit is worn regularly by all members, not only at matches but in general in and around the local area. Your logo would feature clearly on our kit.

Aside from showing your support for a growing competitive sport, through your sponsorship you would be associating with a club that is going from strength to strength. To continue to grow and build upon recent successes, we are seeking a partner who shares the same ambition, drive and determination as us.

Roundwood Netball Club is looking for sponsors to come on board and help cover the cost of training facilities, buying, replacing and maintaining equipment, and providing new kit. Sponsorship does make a real difference and we hope to be able to offer you as much as you can offer us.

### Corporate Exposure

- Exposure to a wide range of groups
  - School children aged 8-16
  - Coaches and umpires in netball
  - Local netball clubs
  - Members of the general public via kit and local media coverage
  - Parents from the club
- Our newly updated website [www.roundwoodnetballclub.co.uk](http://www.roundwoodnetballclub.co.uk)
- Letters, leaflets, posters and newsletters
- Word of mouth



## Sponsorship Packages

We are hoping to find a sponsor who will contribute to the whole club rather than just a particular team, but we are open to negotiations. Below are approximate costs for our kit:-

**New kit with sponsors' logo - In addition to the logo being on the kit, your logo will also appear on our website, leaflets, letters, posters and quarterly newsletters**

### A Team

Polo shirt x 12  
Hooded jumper x 12  
Tracksuit x 12

**Total cost - £1380.00**

### B Team

Polo Shirt x 12  
Hooded jumper x 12  
Tracksuit x 12

**Total cost - £1,380.00**

### C Team

Polo shirt x 12  
Hooded jumper x 12  
Tracksuit x12

**Total cost - £ 1,380.00**

### Juniors

Polo shirt x 20  
Hooded jumper x 20  
Tracksuit x 20

**Total cost - £2,300.00**

## New kit sponsor for the whole club as above breakdown

**Total Cost - £6,440.00**

## Financial support (opportunity to have sponsors logo on website, leaflets, letters, posters and newsletters)

We would be willing to accept any financial support to contribute to the clubs running costs. Below is a list of items that the club pay for in any given year, to give you an idea of our outgoings and to help you decide on a contribution. Your contribution doesn't have to be the whole of any of the costs below, any amount, small or large would be gratefully accepted and put to good use

Training facilities (yearly)

Adults - **£2,340**

Juniors - **£2,000**

Equipment costs (yearly) - **£300**

League entries (yearly) - **£200**

Rally costs (yearly) - **£280**

Court costs (yearly) - **£440**

Coaching and officiating costs (yearly)

Adults - **£2,065**

Juniors - **£1,625**



### **What we can offer you**

Being associated with a large group has its advantages. Depending on your sponsorship offer, we are able to offer you the following publicity opportunities:

- Logos on all kit
- Your logo and website link on our newly updated website
- Your logo on our general correspondence, quarterly newsletters, emails and advertising posters

### **Thanks**

On behalf of Roundwood Netball Club I would like to thank you for taking the time to read our Sponsorship Proposal Pack, and I do hope that you are able to offer your support in some way.

If you require further information or would like to arrange a meeting please contact

Lisa Sams

**Sponsorship Coordinator**

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